

# Seoul Mobility Show 2023

**MARCH 31, FRI - APRIL 9, SUN, 2023 KINTEX**

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# GUIDE

**SPONSORS**



Ministry of Trade,  
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Goyang City



# Seoul Mobility Show 2023

## Overview



### Theme

Sustainable · Connected · Mobility

Sustainable and Intelligent Transportation Innovation



### Period

March 31<sup>st</sup>(Fri) ~ April 9<sup>th</sup>(Sun) 2023, for 10 days



### Venue

Hall 1~5, KINTEX 1,

Goyang City, GyeongGi Province, Korea



### Organizer

Organizing Committee for Seoul Mobility Show  
(KAMA, KAIDA, KAICA)



### Sponsors

Ministry of Trade, Industry and Energy,

Ministry of Land, Infrastructure and Transport,

Ministry of Environment,

Goyang City



### Participation Status

163 Companies and Institutions from 12 Countries



### Display item

Auto Makers 21 Companies

New Mobility 9 Companies

Auto Parts 22 Companies

Tuning / Camping / Leisure 13 Companies

Mobility Tech 14 Companies

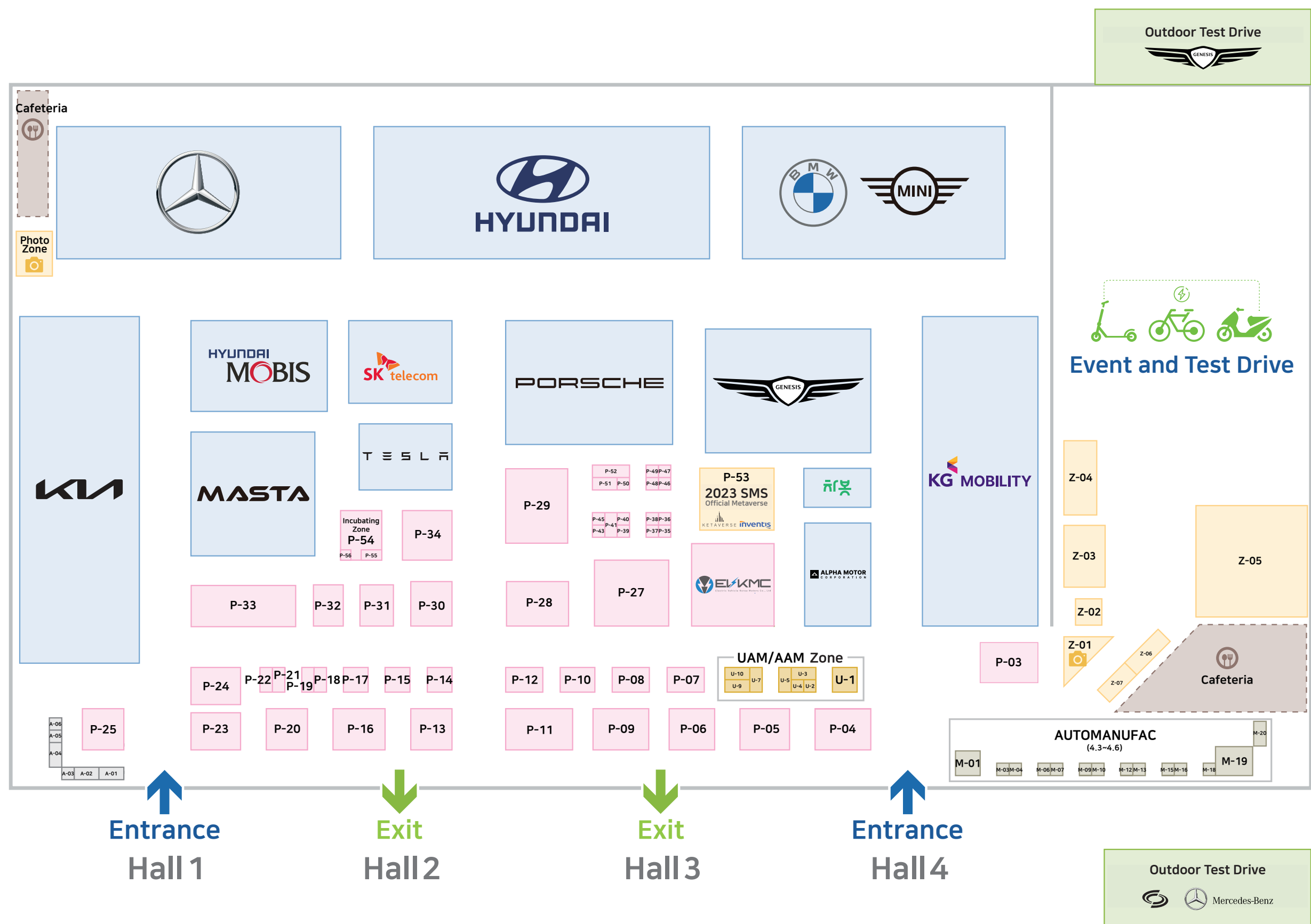
Mobility Institution 24 Companies

Mobility Incubating 12 Companies

Mobility Life 33 Companies

etc. 15 Companies

# Floor plan



## Auto Makers

Exhibitor	Booth No.
ALPHA MOTOR	EC-01
BLUESHARK KOREA	P-28
BMW	C-02
DAECHANG MOTORS	P-34
DNA MOTORS	P-11
DPECO	P-23
EV KMC (Electric Vehicle Korea Motors Co.)	EC-02
GENESIS	C-05
GENSTATION	P-16
Geinfotech Innovation	P-07
HYUNDAI MOTOR	C-03
INEOS Grenadier	P-26
IREON	P-09
KG MOBILITY	C-01
KIA	C-07
MASTER ELECTRIC VEHICLE	EC-04
MERCEDES-BENZ	C-04
MINI	C-02
PORSCHE	C-06
RENAULT KOREA MOTORS	External Booth
TESLA	EC-03

## New Mobility

Exhibitor	Booth No.
Bespoke Engineering	P-18
GHOSTROBOTICSTECHNOLOGY	P-13
GSN Systems	P-54
H3R	U-09
Schunk Carbon Technology	P-14
SK telecom	P-02
VDR	P-18
Vessel Aerospace	U-03
VSPACE	U-01

## Auto Parts

Exhibitor	Booth No.
ACDelco	P-05
Applied Plasma Inc	M-12
arito	P-37
Atoz Auto	P-35
BATTERY PACKTORY	P-38
BIOLIGHT	M-15
BorgWarner	P-10
C-Stone Technologies	P-22
DAEWON KANG UP	P-06
EZKOREA	M-20
FIBERPRO	U-07
GLOBAL CLIMATE CONTROL SYSTEM	M-10
HEAT K	P-43
HyoSeong Electric	P-17
HYUNDAI KEFICO	P-24
HYUNDAI MOBIS	P-01
JATCO	P-15
JungBok JeonJang (CARPRO)	M-09
Korea Fuel-Tech	P-52
KOSGLOBAL	P-20
PACO	M-04
UNICELTEC	P-21

## Tuning / Camping / Leisure

Exhibitor	Booth No.
ARTONE.CO	Z-02
Booyoung Ind. (KABIS)	M-07
CNMOTORS	P-27
DR OUTDOOR	M-18 M-19
ENERGICAR	Z-06
IDOOGEN	Z-03
NARMI MOTORS	P-29
OMK	Z-06
ROTUS GLOBAL	M-07
SCARAB	Z-06
SEADOO	Z-06
TEMO	Z-06
VTALL	M-07

## Mobility Tech

Exhibitor	Booth No.
AutoL	P-36
CHABOT MOBILITY	P-26
CHABOT MOTORS	P-26
DQS Korea	P-50
ETTIFOS	M-06
INVENTIS	P-53
ISON	M-16
JINN	M-13
KETVERSE	P-53
MBC (Munhwa Broadcasting Corporation)	U-10
Safe Home, Made Easy	P-51
Starburst	U-02
VONAER	U-05

## Mobility Institution

Exhibitor	Booth No.
AJOU MOTOR COLLEGE	P-32
Automation Control & Quality Management Expert Training Center specialized in the Automobile Industry	P-46
AVING NEWS	P-41
Development of Technology for Self-reliance of Strategic Materials - Automotive Cooperation Group	P-48
EVE TECH Asia (Electric Vehicle & Environmental Technologies Asia)	P-39
ex (Korea Expressway Corporation)	Z-05
Future Vehicle Industry Transformation Joint Training Center	P-47
Gangneung City	P-19
GEEA (GYEONGSANGBUK-DO-EXPORT ENTERPRISES ASSOCIATION)	M-07
IAIAC (Institute for Aerospace Industry-Academia Collaboration)	U-04
ITS KOREA (Intelligent Transport Society of Korea)	P-19
KAICA (Korea Auto Industries Coop. Association)	P-46 P-47 P-48
KAIST (Korea Advanced Institute of Science and Technology)	P-03
KATECH (Korea Automotive Technology Institute)	P-30
K-BATTERY SHOW	P-40
KETI (Korea Electronics Technology Institute)	P-08

Exhibitor	Booth No.
Korea Drone Technology Association	P-54
KOREA E&EX INC	P-40
Korea Industry Fairs Organizer	M-07
KTC (Korea Testing Certification institute)	P-55
KTL (Korea Testing Laboratory)	P-31
National Hope Safety Corporation	P-53
U.S. Grains Council	P-12

## Mobility Incubating

Exhibitor	Booth No.
Deep-In-Sight	P-54
Divine Technology	P-54
DRIVETECH	P-54
FlyDoctor.kr	P-54
KOREA MOBILITY	P-54
MICROSPACE	P-54
PMGROW	P-54
ROAS	P-54
SOS LAB	P-54
TEIXON	P-54
TOWNZ	P-54
Wemeet Mobility	P-54

## Mobility Life

Exhibitor	Booth No.
ACTION BLUEMOTIVE ASIA	M-01
AUTOX3	M-01
bluechem GROUP	M-01
CAR Space	P-53
CARBO OIL	A-04
CARDONG	P-53
carpeople	P-04
CNA	M-03
COZYMA	P-25
Cushion	A-05
DOWON GROUP	P-53
DURAAUTO	M-18/M-19
FINSA	P-56
Geosong Chemical	A-02
Goldenbell	A-01
HUNYPOT	A-06
HYUNDAI CAPITAL	P-24
Infocar	P-49
KHOTO	P-33
LAUNCHINGMARKET	P-53
LIVESELL	P-53
MASSICE DYNAMIC	P-53
MMM Corporation	P-53
NARA META	P-53
NFTNARA	P-53
PANDIA MEDITECH	A-03
ROCKWON IT Global	P-53
SEQUENCEN	P-53
TECH ART GROUP	P-53
Test Driving Promotion Center	Z-04
TikTok	Z-01
UNICT	P-45
zzalkak	Z-07





## Seminar & Forum

### 2023 Seoul Mobility Show Opening Ceremony

- Date : March 31<sup>st</sup> (Fri), 09:40-11:30
- Location : Conference Room 204 & Hall 1~5
- Contents : Opening Ceremony, Exhibition Hall Tour

### KAIST Future Mobility Award

- Date : March 31<sup>st</sup> (Fri), 13:00-14:30
- Location : Conference Room 210
- Organizer : KAIST
- Contents : KAIST Future Mobility Award

### Display-Mobility Day

- Date : April 4<sup>th</sup> (Tue), 09:00-12:00
- Location : Conference Room 211
- Organizer : Future Car Display Strategy Council
- Contents : Seminar & Technical Exchange,  
Exhibition Visit and Exhibitor Meeting

### ITS Seminar·Technical Exchange – ITS Business·Policy and Future Vision

- Date : April 6<sup>th</sup> (Thu), 14:00-17:00
- Location : Conference Room 204
- Organizer : Ministry of Land, Infrastructure and Transport,  
Ministry of Employment and Labor, HRDK, ITS Korea
- Contents : ITS Legal System, State-Funded Project,  
New Service at Gangneung,  
Innovative Technology Business Plan etc.

### Innovation in Mobility, CES 2023-Sharing Experiences with Participating Companies

- Date : April 6<sup>th</sup> (Thu), 10:00-16:00
- Location : Conference Room 209
- Organizer : Korea Automobile Manufacturers Association(KAMA),  
The Korean Association of Mobility Studies(KAMS)
- Contents : CES2023 Participating Companies Meeting and  
Sharing Experiences

### Advanced Air Mobility Conference

- Date : April 6<sup>th</sup> (Thu), 10:00-12:00
- Location : Conference Room 211
- Organizer : Institute for Aerospace Industry-Academia Collaboration
- Contents : Sharing Current Status and Technology Trends Related  
to UAM Demonstration Projects, Discussion on Various  
Pending Issues to Explore the Development of Advanced  
Air Mobility





## Seminar & Forum

### Seoul Mobility Awards Ceremony

- Date : April 6<sup>th</sup> (Thu), 16:00-17:00
- Location : Conference Room 211
- Content : Award-winning Company Selection and Award Ceremony

### International Symposium on Overall Evaluation of Greenhouse Gas in Automobiles

- Date : April 7<sup>th</sup> (Fri), 10:00-16:00
- Location : Conference room 212+213
- Organizer : Ministry of Environment, National Institute of Environmental Research
- Content : Analysis of the Current Status of Domestic · Foreign Countries to Prepare a Method for Evaluating the Entire Process of Greenhouse Gas in Automobiles & Sharing Information on Major Issues

## Test Drive Event

### Mobility Outdoor Test Drive Event

- Date : March 30<sup>th</sup> (Thu) ~ April 9<sup>th</sup> (Sun)
- Location : Outdoor Parking Lot & KINTEX 1 Loading Dock
- Brand : RENAULT KOREA MOTORS, MERCEDES-BENZ, GENESIS

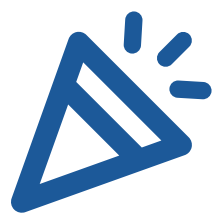
### e-Mobility Test Drive Event

- Date : March 30<sup>th</sup> (Thu) ~ April 9<sup>th</sup> (Sun)
- Location : Hall 5
- Contents : Electric Motorcycle and Bicycle Test Drive Experience





# Events



## Photo Zone Event with Seoul Mobility Show & TikTok Take a picture at TikTok Photo Zone and get a gift!

### ➔ How to Participate

① Take a picture at the Photo Zone and upload it on TikTok!  
(Photo Zone : Z-01 Booth & Next to Cafeteria in HALL 1)

② Visit the TikTok booth on time to receive a gift!

(11:00, 13:00, 15:00 on Weekday /

30 people on a first-come, first-served basis on each time)



## UT I Seoul Mobility Show Promotion



### EVENT 01

Never used UT before?

10,000 KRW discount coupon for show visitors



### EVENT 02

Already used UT before?

10% discount on taxi fares for show visitor  
(until April 30<sup>th</sup>)



## Download the app and sign up for Seoul Mobility Show METAVERSE to win free gift every day!

※ As soon as you sign up for the Metaverse app,  
you will be notified whether you won or not,  
and the winner can receive a gift at the Metaverse  
booth(P-53) in the exhibition hall on the day  
of the winning.

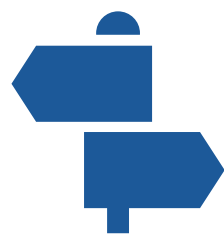
※ If you don't receive a gift on the day of the winning,  
the winning will be canceled.



## Another event for METAVERSE member The higher the grade, the bigger the gift!



# Parking Guide



## Parking Management Office

- ▶ KINTEX 1 82-31-995-8265  
(Location : 1F, Hall 1 Direction, Next to the Security Center)



## Passenger Cars, Vans

- ▶ 1,500 KRW (Standard 30minutes) + 500 KRW for additional per 10 minutes (Daily Rate : 24,000KRW)



## Bus (25 seater or larger)

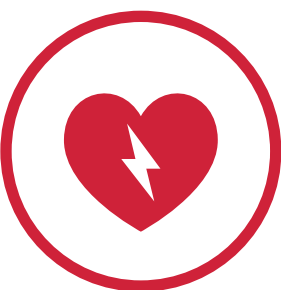
- ▶ 3,000KRW (Standard 30minutes) + 500 KRW for additional per 10 minutes (Daily Rate : 24,000KRW)

# Emergency Contact



## In case of an emergency patient Call 119

- ▶ Medical Office : 82-31-995-8233



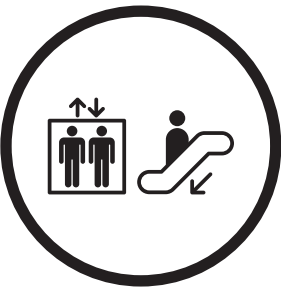
## AED Location

- ▶ KINTEX 1 : 1F, Next to Hall 3 Entrance /  
1F, Next to Hall 5 Entrance



## In case of fire call 119

- ▶ Ilsan Fire Station : 82-31-930-0571-7
- ▶ Disaster Prevention Center : 82-31-995-8220



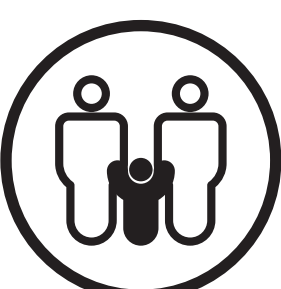
## When elevator is out of order

- ▶ Electrical Room : 82-31-995-8220



## Lost Property

- ▶ Security Center : 82-31-995-8304



## Missing Child

- ▶ KINTEX Secretariat (Organizers' Office 4 [Next to Hall 4])  
82-1670-2633