



## Infinite Possibilities of Gangneung

Gangneung successfully hosted large-scale international events such as the 2018 Pyeongchang Winter Olympics. Now it's time to find a new growth engine that will usher the city into a global hub loved by people all over the world.

With ITS World Congress 2026, Gangneung will be the best business and leisure city for the world to enjoy leisure activities as well as conferences and exhibitions, boasting of its cultural assets, sightseeing spots and international events.

BEYOND MOBILITY  
CONNECTED WORLD

ITS WORLD CONGRESS 2026

Republic of Korea



## Introduction of Gangneung

There is a traditional pavilion in the middle of a lake with a cloud of light mist in the morning.

Behind the pavilion, there are high mountains and unique traditional pieces of architecture between pine trees along the lake.

Were it not for the migratory birds swimming around, it even seems as if this peaceful landscape would bring the illusion that time has stopped.

The sound of the waves naturally turns our gaze to the blue ocean, and the coffee scent from a cafes at every corner of the city makes you feel refreshed.

It is Gangneung.

## Overview of Gangneung

Population	212,909
Area	1,041 km <sup>2</sup>
Population Density	207/km <sup>2</sup>

Four distinct seasons of spring, summer, autumn and winter  
Home to 128 cultural properties  
City of 2018 Winter Olympics(All Ice Sports)  
of 2023 World Choir Games 2023  
of 2024 Youth Winter Olympics  
of 2026 ITS World Congress



# Gangneung ITS World Congress

19 - 23 Oct 2026

Beyond Mobility Connected World



An ITS and Smart City seems ideal in our journey to a future city. Considering cost and time, it is impossible to have a complete system in a big city. Therefore, all ITS technology demonstrations and tests have been shown in only in exhibition halls of the big host cities since 1994. In this respect, as a smart & compact city, **Gangneung** allows more space and time so that people can enjoy the beautiful surroundings such as the blue sky, green mountains, and clean ocean and feel satisfied with their working environment through smart city infrastructures. **Gangneung** can be the role model of the ITS city to experience its effectiveness on all roads of the city.

## ITS World Congress 2026

### ITS Concept Changing

ITS is no longer a solution to an urban transport problem in a big city but a progress for improving the quality of human life. As a small and medium sized city, Gangneung is the center of a new paradigm of ITS. You can enjoy leisure, traveling and culture more comfortably and quickly in the ITS city, Gangneung.

## New Paradigm

### Vision

Solving city problems and improving quality of life through smart mobility

- Large-scale ITS infrastructure construction projects based on small and medium-sized cities
- Resolving traffic problems by establishing a foundation for real-time traffic information collection and provision
- Providing customized traffic information for all
- Policy decision through big data analysis of city information integration center

## Smart Future Smart City

### Smart & Eco-Friendly Mobility

- ITS & C-ITS Infrastructure
- Smart City Challenge (Autonomous car, PM, MaaS)

### Carbon-Free Energy Independence City

- Smart Green City Project
- Designation to Liquid Hydrogen Special Zones
- Development of Smart Green Industrial Complex

### Smart Healing City

- Smart Care by Ai, Robot
- Emergency Response Management Service

### Smart Tourism City

- MaaS APP for Tour, Access, Reservation etc.
- Tour Attraction by Smart Technology

### Citizen Participation City

- Mobile Administration Service
- Operation of Smart Living Lab & Maker Space