

Seoul Mobility Show 2023

MARCH 31, FRI - APRIL 9, SUN, 2023 KINTEX

GUIDE

SPONSORS



Ministry of Trade,
Industry and Energy



Ministry of Land,
Infrastructure and Transport



Ministry of
Environment



Goyang City

Seoul Mobility Show 2023

Overview



○ Theme

Sustainable · Connected · Mobility
Sustainable and Intelligent Transportation Innovation

○ Period

March 31st(Fri) ~ April 9th(Sun) 2023, for 10 days

○ Venue

Hall 1~5, KINTEX 1,
Goyang City, GyeongGi Province, Korea

○ Organizer

Organizing Committee for Seoul Mobility Show
(KAMA, KAIDA, KAICA)

○ Sponsors

Ministry of Trade, Industry and Energy,
Ministry of Land, Infrastructure and Transport,
Ministry of Environment,
Goyang City

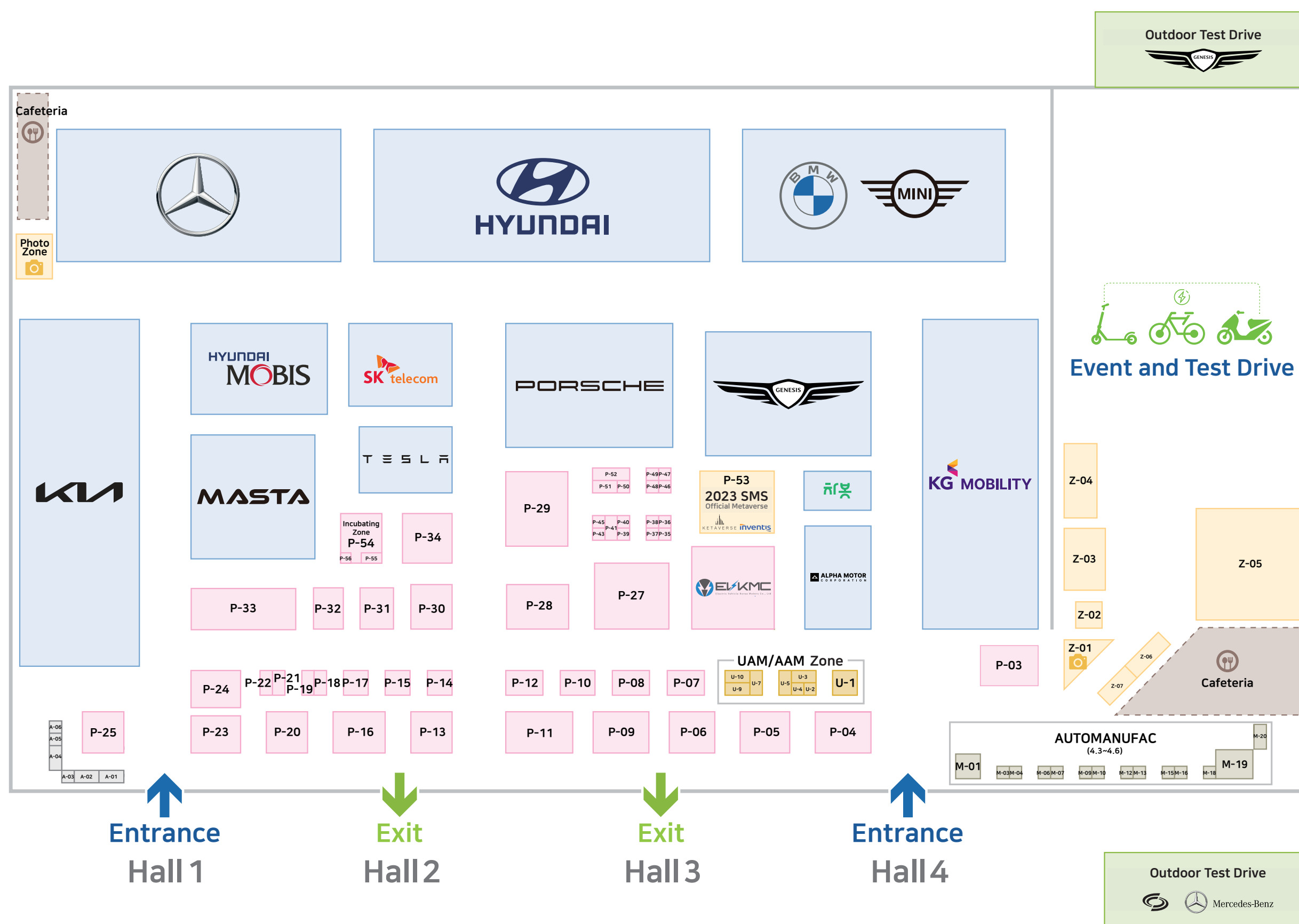
○ Participation Status

163 Companies and Institutions from 12 Countries

○ Display item

Auto Makers 21 Companies
New Mobility 9 Companies
Auto Parts 22 Companies
Tuning / Camping / Leisure 13 Companies
Mobility Tech 14 Companies
Mobility Institution 24 Companies
Mobility Incubating 12 Companies
Mobility Life 33 Companies
etc. 15 Companies

Floor plan



Auto Makers

Exhibitor	Booth No.
ALPHA MOTOR	EC-01
BLUESHARK KOREA	P-28
BMW	C-02
DAECHANG MOTORS	P-34
DNA MOTORS	P-11
DPECO	P-23
EV KMC (Electric Vehicle Korea Motors Co.)	EC-02
GENESIS	C-05
GENSTATION	P-16
Geoinfotech Innovation	P-07
HYUNDAI MOTOR	C-03
INEOS Grenadier	P-26
IREON	P-09
KG MOBILITY	C-01
KIA	C-07
MASTER ELECTRIC VEHICLE	EC-04
MERCEDES-BENZ	C-04
MINI	C-02
PORSCHE	C-06
RENAULT KOREA MOTORS	External Booth
TESLA	EC-03

New Mobility

Exhibitor	Booth No.
Bespoke Engineering	P-18
GHOSTROBOTICSTECHNOLOGY	P-13
GSN Systems	P-54
H3R	U-09
Schunk Carbon Technology	P-14
SK telecom	P-02
VDR	P-18
Vessel Aerospace	U-03
VSPACE	U-01

Auto Parts

Exhibitor	Booth No.
ACDelco	P-05
Applied Plasma Inc	M-12
arito	P-37
Atoz Auto	P-35
BATTERY PACKTORY	P-38
BIOLIGHT	M-15
BorgWarner	P-10
C-Stone Technologies	P-22
DAEWON KANG UP	P-06
EZKOREA	M-20
FIBERPRO	U-07
GLOBAL CLIMATE CONTROL SYSTEM	M-10
HEAT K	P-43
HyoSeong Electric	P-17
HYUNDAI KEFICO	P-24
HYUNDAI MOBIS	P-01
JATCO	P-15
JungBok JeonJang (CARPRO)	M-09
Korea Fuel-Tech	P-52
KOSGLOBAL	P-20
PACO	M-04
UNICELTEC	P-21

Tuning / Camping / Leisure

Exhibitor	Booth No.
ARTONE.CO	Z-02
Booyoung Ind. (KABIS)	M-07
CNMOTORS	P-27
DR OUTDOOR	M-18 M-19
ENERGICAR	Z-06
IDOOGEN	Z-03
NARMI MOTORS	P-29
OMK	Z-06
ROTUS GLOBAL	M-07
SCARAB	Z-06
SEADOO	Z-06
TEMO	Z-06
VTALL	M-07

Mobility Tech

Exhibitor	Booth No.
AutoL	P-36
CHABOT MOBILITY	P-26
CHABOT MOTORS	P-26
DQS Korea	P-50
ETTIFOS	M-06
INVENTIS	P-53
ISON	M-16
JINN	M-13
KETVERSE	P-53
MBC (Munhwa Broadcasting Corporation)	U-10
Safe Home, Made Easy	P-51
Starburst	U-02
VONAER	U-05

Mobility Institution

Exhibitor	Booth No.
AJOU MOTOR COLLEGE	P-32
Automation Control & Quality Management Expert Training Center specialized in the Automobile Industry	P-46
AVING NEWS	P-41
Development of Technology for Self-reliance of Strategic Materials - Automotive Cooperation Group	P-48
EVE TECH Asia (Electric Vehicle & Environmental Technologies Asia)	P-39
ex (Korea Expressway Corporation)	Z-05
Future Vehicle Industry Transformation Joint Training Center	P-47
Gangneung City	P-19
GEEA (GYEONGSANGBUK-DO-EXPORT ENTERPRISES ASSOCIATION)	M-07
IAIAC (Institute for Aerospace Industry-Academia Collaboration)	U-04
ITS KOREA (Intelligent Transport Society of Korea)	P-19
KAICA (Korea Auto Industries Coop. Association)	P-46 P-47 P-48
KAIST (Korea Advanced Institute of Science and Technology)	P-03
KATECH (Korea Automotive Technology Institute)	P-30
K-BATTERY SHOW	P-40
KETI (Korea Electronics Technology Institute)	P-08

Exhibitor	Booth No.
Korea Drone Technology Association	P-54
KOREA E&EX INC	P-40
Korea Industry Fairs Organizer	M-07
KTC (Korea Testing Certification institute)	P-55
KTL (Korea Testing Laboratory)	P-31
National Hope Safety Corporation	P-53
U.S. Grains Council	P-12

Mobility Incubating

Exhibitor	Booth No.
Deep-In-Sight	P-54
Divine Technology	P-54
DRIVETECH	P-54
FlyDoctor.kr	P-54
KOREA MOBILITY	P-54
MICROSPACE	P-54
PMGROW	P-54
ROAS	P-54
SOS LAB	P-54
TEIXON	P-54
TOWNZ	P-54
Wemeet Mobility	P-54

Mobility Life

Exhibitor	Booth No.
ACTION BLUEMOTIVE ASIA	M-01
AUTOX3	M-01
bluechem GROUP	M-01
CAR Space	P-53
CARBO OIL	A-04
CARDONG	P-53
carnpeople	P-04
CNA	M-03
COZYMA	P-25
Cushion	A-05
DOWON GROUP	P-53
DURAAUTO	M-18/M-19
FINSA	P-56
Geosong Chemical	A-02
Goldenbell	A-01
HUNYPOT	A-06
HYUNDAI CAPITAL	P-24
Infocar	P-49
KHOTO	P-33
LAUNCHINGMARKET	P-53
LIVESELL	P-53
MASSICE DYNAMIC	P-53
MMM Corporation	P-53
NARA META	P-53
NFTNARA	P-53
PANDIA MEDITECH	A-03
ROCKWON IT Global	P-53
SEQUENCEN	P-53
TECH ART GROUP	P-53
Test Driving Promotion Center	Z-04
TikTok	Z-01
UNIICT	P-45
zzalkak	Z-07



Seminar & Forum

○ 2023 Seoul Mobility Show Opening Ceremony

- Date : March 31st (Fri), 09:40-11:30
- Location : Conference Room 204 & Hall 1~5
- Contents : Opening Ceremony, Exhibition Hall Tour

○ KAIST Future Mobility Award

- Date : March 31st (Fri), 13:00-14:30
- Location : Conference Room 210
- Organizer : KAIST
- Contents : KAIST Future Mobility Award

○ Display-Mobility Day

- Date : April 4th (Tue), 09:00-12:00
- Location : Conference Room 211
- Organizer : Future Car Display Strategy Council
- Contents : Seminar & Technical Exchange,
Exhibition Visit and Exhibitor Meeting

○ ITS Seminar·Technical Exchange – ITS Business·Policy and Future Vision

- Date : April 6th (Thu), 14:00-17:00
- Location : Conference Room 204
- Organizer : Ministry of Land, Infrastructure and Transport,
Ministry of Employment and Labor, HRDK, ITS Korea
- Contents : ITS Legal System, State-Funded Project,
New Service at Gangneung,
Innovative Technology Business Plan etc.

○ Innovation in Mobility, CES 2023-Sharing Experiences with Participating Companies

- Date : April 6th (Thu), 10:00-16:00
- Location : Conference Room 209
- Organizer : Korea Automobile Manufacturers Association(KAMA),
The Korean Association of Mobility Studies(KAMS)
- Contents : CES2023 Participating Companies Meeting and
Sharing Experiences

○ Advanced Air Mobility Conference

- Date : April 6th (Thu), 10:00-12:00
- Location : Conference Room 211
- Organizer : Institute for Aerospace Industry-Academia Collaboration
- Contents : Sharing Current Status and Technology Trends Related
to UAM Demonstration Projects, Discussion on Various
Pending Issues to Explore the Development of Advanced
Air Mobility

Events



Seminar & Forum

○ Seoul Mobility Awards Ceremony

- Date : April 6th (Thu), 16:00-17:00
- Location : Conference Room 211
- Content : Award-winning Company Selection and Award Ceremony

○ International Symposium on Overall Evaluation of Greenhouse Gas in Automobiles

- Date : April 7th (Fri), 10:00-16:00
- Location : Conference room 212+213
- Organizer : Ministry of Environment, National Institute of Environmental Research
- Content : Analysis of the Current Status of Domestic · Foreign Countries to Prepare a Method for Evaluating the Entire Process of Greenhouse Gas in Automobiles & Sharing Information on Major Issues

Test Drive Event

○ Mobility Outdoor Test Drive Event

- Date : March 30th (Thu) ~ April 9th (Sun)
- Location : Outdoor Parking Lot & KINTEX 1 Loading Dock
- Brand : RENAULT KOREA MOTORS, MERCEDES-BENZ, GENESIS

○ e-Mobility Test Drive Event

- Date : March 30th (Thu) ~ April 9th (Sun)
- Location : Hall 5
- Contents : Electric Motorcycle and Bicycle Test Drive Experience



Events



Photo Zone Event with Seoul Mobility Show & TikTok Take a picture at TikTok Photo Zone and get a gift!

➔ How to Participate

- ① Take a picture at the Photo Zone and upload it on TikTok!
(Photo Zone : Z-01 Booth & Next to Cafeteria in HALL 1)
- ② Visit the TikTok booth on time to receive a gift!
(11:00, 13:00, 15:00 on Weekday /
30 people on a first-come, first-served basis on each time)



UT | Seoul Mobility Show Promotion



EVENT 01

Never used UT before?
10,000 KRW discount coupon for show visitors



EVENT 02

Already used UT before?
10% discount on taxi fares for show visitor
(until April 30th)



Download the app and sign up for Seoul Mobility Show METAVERSE to win free gift every day!

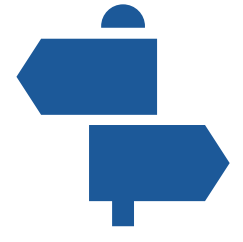
- ※ As soon as you sign up for the Metaverse app, you will be notified whether you won or not, and the winner can receive a gift at the Metaverse booth(P-53) in the exhibition hall on the day of the winning.
- ※ If you don't receive a gift on the day of the winning, the winning will be canceled.



Another event for METAVERSE member The higher the grade, the bigger the gift!



Parking Guide



Parking Management Office

▶ KINTEX 1 82-31-995-8265

(Location : 1F, Hall 1 Direction, Next to the Security Center)



Passenger Cars, Vans

▶ 1,500 KRW (Standard 30minutes) + 500 KRW for additional per 10 minutes (Daily Rate : 24,000KRW)



Bus (25 seater or larger)

▶ 3,000KRW (Standard 30minutes) + 500 KRW for additional per 10 minutes (Daily Rate : 24,000KRW)

Emergency Contact



In case of an emergency patient Call 119

▶ Medical Office : 82-31-995-8233



AED Location

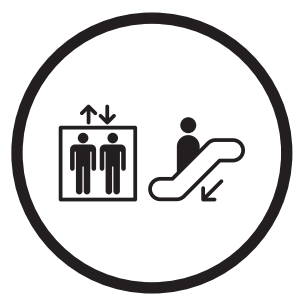
▶ KINTEX 1 : 1F, Next to Hall 3 Entrance /
1F, Next to Hall 5 Entrance



In case of fire call 119

▶ Ilsan Fire Station : 82-31-930-0571-7

▶ Disaster Prevention Center : 82-31-995-8220



When elevator is out of order

▶ Electrical Room : 82-31-995-8220



Lost Property

▶ Security Center : 82-31-995-8304



Missing Child

▶ KINTEX Secretariat (Organizers' Office 4 [Next to Hall 4])
82-1670-2633